Kanazawa Future Visions

Kanazawa SDGs Action Plan
Not “one day, somebody might”
But “today, I will”

We have asked citizens, industries, students, experts from various fields, and governmental institutions about their view on the Kanazawa of today and tomorrow to create the Kanazawa Future Visions.

You are sure to find something that you can do right now at home, at school, at work, or in your region, either on your own or with the help of others.

What actions will you take as you envision a positive change in Kanazawa and a future where everyone can experience happiness? Add your own ideas to the ones in this brochure.

**About the Kanazawa Future Visions**

The IMAGINE KANAZAWA 2030 project wants to create a sustainable Kanazawa through partnerships to achieve the SDGs (Sustainable Development Goals). It aims to build an environment where inter-disciplinary actors can have discussions and work together. The Kanazawa Future Visions were created as a guide for advancing this project with as many people as possible.
Partnerships to advance all five visions

Partners can be anyone ranging from citizens or regions, to NPOs, industries, and governmental administrations. Many actors join the Kanazawa Future Visions and reach out beyond their own groups or organizations to combine their strengths. Through these partnerships, they set their eyes on solving even more intricate problems.
Encourage urban development based on nature, history, and culture.

A city that is old yet new, and comfortable

- Create a space to learn about all things Kanazawa. Participate and be a part of the city.
- Share your experiences and knowledge on Kanazawa culture and history.
- Study Kanazawa’s history, culture and nature.
- Enjoy the beauty of the city as you walk through it.
- Be involved in your local area.
- Look for fun events and interesting things to do in your neighborhood. It may be fun to work together with primary schools.
- Create events that highlight the individuality of your area.
- Create a new walking route by connecting the narrow streets and back-alleys of the city.
- Are the roads too small? Think of ways to tighten car regulations.
- The green spaces surrounding Kanazawa and the trees around our shrines and temples are places that nurture many living things. Let’s protect them.
- There are many public spaces in the city. Think of fun ways to use them.
- Increase the days you travel by bus and train. You may discover something new.
- There are many public spaces in the city. Think of fun ways to use them.

Teach others about the ways in which people live and work in Kanazawa.

- Share about life in the city. Watching people enjoy themselves makes you want to try for yourself.
- Do your shopping at local markets and shops.
- Learn new things. It may become a chance to discover Kanazawa’s culture and traditions.
- Participate in your neighborhood festivals.
- Cherish the festivals, traditional manners and customs, and the changing of the seasons.
- Enjoy the seasonal wagashi (Japanese sweets).
- Be courteous when riding public transport. Make taking the bus and train a pleasant experience.
- Be inquisitive and walk down roads you’ve never walked down before.
- Use your bicycle for places too far to walk to. You can also try using the “Machinori” rental bicycles.

Enjoy the seasonal wagashi (Japanese sweets).

- Share the festivals, traditional manners and customs, and the changing of the seasons.
- Enjoy the beauty of the city as you walk through it.
- Live in the city center.
- Be courteous when riding public transport. Make taking the bus and train a pleasant experience.
- Be inquisitive and walk down roads you’ve never walked down before.
- Use your bicycle for places too far to walk to. You can also try using the “Machinori” rental bicycles.

Use this space to write down your own ideas and the ideas of those around you!
Create a recycling-oriented society, and lessen our burden on the environment.

**A city without waste**

- Lower carbon dioxide emissions by any means possible.
  - Promote energy-saving methods that are easy for everyone to adopt.
  - Promote the adoption of renewable energy.

- Build means of transportation that are good for both people and the environment.
  - Increase the number of bicycle parking lots and bicycle stands.
  - Create lanes for bikes, mobility scooters used by the elderly, and kickboards.

- Cars aren’t the only means of transport that use our roads.
  - Create lanes for bikes, mobility scooters used by the elderly, and kickboards.

- Kanazawa is blessed with forests and groundwater.
  - Start using biomass and soil heat.

- Hotels and restaurants should strive for zero food waste.
  - Encourage people to finish eating their entire plate of food.

- Change the lights in houses and offices to LED lights.
  - Your electric bills will go down, too.

- Promote waste reduction and recycling.
  - Only buy as much food as you need, when you need it.

- Increase the number of stores that have water dispensers or fill water bottles for free, as well as drinkable water fountains in the city.
  - Refrain from buying disposable plastic bottles.

- Adopt new habits to "make, carry, sell, buy, use, and throw away" that cause less damage to the environment.

- Get familiar with fair trade and the consumption of locally produced goods.

- Make manufacturing processes with low burdens on the environment the norm.
  - Convert scrap-wood into furniture, and old clothes into bags.

- Introduce methods for the procurement of materials and manufacturing processes that protect the environment.
  - "Upcycling" as a way to give things a new life.

- Stop excessive packaging.
  - Choose simple packaging instead.

- Increase the number of bicycle parking lots and bicycle stands.

- Hold regular events to share information on waste reduction as an entrepreneur, citizen, or governmental administration.

- Introduce methods for the procurement of materials and manufacturing processes that protect the environment.
  - "Upcycling" as a way to give things a new life.

- Make nature-friendly consumption the norm.

- Make the most of the nature in your region.
  - Byproducts of forest thinning, logging, and park maintenance are important resources. Promote practices that convert them to fuel and fertilizer.

- Start using food-sharing apps that connect restaurants that don’t want food to go to waste with people that want to buy at a discount.

- Introduce methods for the procurement of materials and manufacturing processes that protect the environment.
  - "Upcycling" as a way to give things a new life.

- Go for plastic-free packaging material and shopping bags!
  - Create a model shopping district.

- Even a single person’s energy reduction has a great impact!
  - Think of ways to reduce your energy usage at home.

- Create spaces where people can gather to share air conditioning ("cool share") or heating ("warm share").
  - Have fun there with your neighbors.

- Make the most of the nature in your region.

- Choose locally grown vegetables.
  - Choose restaurants and shops that use local vegetables.

- Suggest selling items separately or by weight to your local supermarket.

- Make nature-friendly consumption the norm.

- Get familiar with fair trade and the consumption of locally produced goods.

- Reduce plastic.

- Choose locally grown vegetables.
  - Choose restaurants and shops that use local vegetables.

- Learn about fair trade, which supports producers from developing countries.
  - How does it compare with buying locally produced goods?

- Buy non-standard produce.
  - Throwing away products because they aren’t the right size or have a weird shape is a waste!

- Choose locally grown vegetables.
  - Choose restaurants and shops that use local vegetables.

- Learn about fair trade, which supports producers from developing countries.
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- Build houses using local wood.

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Create an environment that draws forth the potential of our children, the leaders of the next generation.

A city where children can dream

- Respect the diversity of our children and encourage their individuality
- Improve the freedom of schools by protecting their individuality
- Support children so that even if they live in impoverished families they can live in peace.

Use this space to write down your own ideas and the ideas of those around you!

- Enrich the lives of children living in orphanages or with foster families.
- Children encounter many problems such as child abuse, juvenile delinquency, and poverty. Spread awareness and extend the circle of understanding and protection.

Create an environment where all children can grow up and learn in peace.

- Build a city where both parents and their children can smile and live their lives at ease.
- In Kanazawa, primary schools organize welfare projects in their districts. Keep this distinguishing trait of our city alive and protect the children through community welfare and education.

Achieve the happiness of all those that are connected to schools.

- Kanazawa is a city with many students. Increase the opportunities for university students to interact with children or be involved in the classroom.
- Create a world where the teaching staff can continue to learn and improve.

- Utilize the citizens’ strengths. Support schools and teachers. Act as a coordinator between your local schools and your region.
- Improve teachers’ work-life balance.
Create a social environment that allows for life-long learning and activity.

A city where both a satisfying job and a satisfying life are attainable

- Cherish diverse values and cultures.
- Make sure everyone can live with confidence and purpose.
- Create more opportunities to learn about the lives of other genders.
- Learn about and respect foreign cultures.
- What things do foreigners find inconvenient? Be open to new understandings and discoveries.
- Create an LGBT-friendly town.
- Create spaces where citizens can learn from each other.
- Learn about different value systems and cultures and engage in dialogue about them.
- Organize programs that teach children about multicultural coexistence.
- Be confident in your own life and accomplishments.
- Men and women’s voices are equally important. Be considerate of preserving the gender balance during the decision-making process.
- Don’t decide what kind of jobs belong to men or women! Remove gender inequality in community activities, housework, child rearing, or caregiving.
- Build a city that’s accessible to those with disabilities.
- Engage in discussions with everyone and help each other, regardless of whether or not they have a disability!
- Be connected to many different communities.
- Participate in local events and activities.
- Participate pro bono in NPO events that share your interests and improve your skills.
- Discover things that you are good at and love doing. Interacting with others helps you to discover your own uniqueness.
- Find new ways of living that improve your quality of life. Look into “life shift” and “time management” techniques.
- Be your own life and accomplishments.
- What things do foreigners find inconvenient? Be open to new understandings and discoveries.
- Create a world where all ages can learn anywhere at any time.
- Create spaces where people can learn whenever they want to.
- Make sure everyone can live with confidence and purpose.
- Support support for people who are eager to work.
- Create an environment that is open to many styles of both work and relaxation.
- Help normalize the practice of taking a sabbatical or an overseas working holiday. New ideas and expertise may come to you.
- Are owner-managers of businesses who aren’t connected to any company or organization untrustworthy? Create an environment where you can say “that’s not true!”
- Increase locations with good Wi-Fi and shared working spaces.
- Create an environment where anyone can challenge themselves.
- Create workspaces where anyone can have flexible hours and work from any location.
- Create an environment where people who are unemployed due to pregnancy, childbirth, or sickness can start working again easily.
- Make not only the workplace, but also the routes which people use to commute to work a barrier-free environment.
- Initiate support activities and job coaching for people with disabilities as well as for the companies that wish to employ them.
- Support suitable employment for people who are eager to work.
- Try engaging with sports and the arts.
- Go out and enjoy local exhibitions and music performances at your leisure.
- Make our town a town where sports and the arts are always close by.
- Turn the whole city into a place of learning and have the citizens teach and learn from each other.
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V i s i o n

4

Use this space to write down your own ideas and the ideas of those around you!

Find even more ideas people submitted here!
Create mechanisms which bring forth cutting-edge innovation in culture and industry.

A city that gives birth to new things and ideas

In Kanazawa, many cultural events take place throughout the year. Try participating in them yourself!

Lifestyle, culture, arts and crafts, tea ceremony, architecture, scenery, nature, and much more. Improve your understanding of the treasures of Kanazawa that have been passed down through time.

Study and improve upon Kanazawa’s strength: its culture.

Gather the necessary conditions and factors to make innovation happen more easily.

Learn about technology. The evolution of AI and robotics will have a significant effect on our lives.

Improve citizens’ understanding of technology.

Circulate money.

Introduce a crowdfunding culture where you post about the projects and dreams you want to accomplish and get monetary support from like-minded people.

In order to start new businesses, money is needed. Create organizations and opportunities for those with creative ideas and enthusiasm to gain support.

Raise people full of sensitivity.

Dress fashionably when you go outside.

Connect with the local natural environment.

Study the words of philosophers deeply connected to Kanazawa like Suzuki Daizetz and Nishida Kitaro.

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Partnerships that can advance all five visions

Various actors participate, connect, and combine forces to advance the five visions.

- Combine the efforts of communities, industries, groups, governmental organizations and the like, and create opportunities to connect with each other.
- Allow the voices of citizens and industries to be reflected in concrete ideas.
- Start pilot projects on solving local problems through cooperation of governmental institutions and citizens.
- Construct cooperative relations between organizations that have similar goals or work in similar fields such as joint operations of universities or enterprises.
- Use preexisting local organizational networks.

- Create an environment where learning about the Kanazawa SDGs is easy and fun.
- Organize many different types of learning spaces regarding the SDGs such as study sessions, on-demand lectures, or events.
- Different organizations work on solutions by combining forces through partnerships.
- Keep everyone’s ideas and existing networks alive.
- Form youth teams that connect students across different universities.

- Participate in the Future Visions as a citizen or industry.
- Build a foundation for new SDGs actions.
- Start pilot projects on solving local problems through cooperation of governmental institutions and citizens.
- Build a system where efforts from one area are implemented in other areas with the same goal.
- Build a system where efforts from one area are implemented in other areas with the same goal.

- Improve the education of children regarding the SDGs.
- Publicize data regarding the SDGs and urban development.
- Increase the visibility of those who are completing actions related to SDGs and what effects their actions have, and promote them accordingly.
- Turn the ideas of citizens and students into projects.
- Find even more ideas people submitted here!

Use this space to write down your own ideas and the ideas of those around you!
To our readers

The Kanazawa Future Visions are visions that you yourself are a part of. To build the future that we want to see, small actions affecting big change are needed. Talk with someone about your feelings regarding these examples, look up the problems you want to know more about, and try out new ideas that make you excited. You are not alone, and it is by working together that we will succeed. If you become interested in the SDGs through learning about these visions, please try getting involved in IMAGINE KANAZAWA 2030 in your own unique way.

I want to listen, I want to speak!

Talk about the Visions

Read this leaflet with people close to you and talk freely about your impressions. This is one way of discovering new ideas and new points of view.

I want to know the latest info!

Check out our homepage

The IMAGINE KANAZAWA 2030 official homepage introduces not only event information and reports, but also everything else regarding the Kanazawa Future Visions that we could not fit into this brochure.

I want to share ideas!

Use the #futurevisions

Post about your ideas using social media. Upload photos of your successes. Look through the hashtag for new ideas.

I want to meet new people and gain new understanding!

Participating in the SDGs Cafés

SDGs Cafés are held at cross-sections between many fields. Exchange ideas with others interested in the same fields. You can also collaborate with the SDGs cafés with your own organization or group.

Making use of the on-demand lectures

In Kanazawa, on-demand lectures take place for groups of 10 people or more on the subject of urban development. Gaining a broad and deep understanding of the workings of the city may become a hint on urban development in this SDGs era.

I want to make a change through a partnership!

Register at “IMAGINE KANAZAWA 2030 Partners”

Individuals, groups, and industries participate in the SDGs. Bring together your ideas and concerns, discuss them with others, and build up new projects together.

Use the IMAGINE KANAZAWA 2030 Logo

Add our logo to your name card or to your company or group’s pamphlets or posters. It will be a symbol connecting you with like-minded people.

Kanazawa Future Visions thus far & from now on

As a project of IMAGINE KANAZAWA 2030, the Kanazawa Future Visions have started many conversations and new ideas.

It all began with an SDGs meeting joining together citizens, companies, students, experts from various fields, and governmental institutions. The concept created in that meeting was supplemented by various opinions gathered through the SDGs cafés, events, our homepage, and others, and completed in March of 2020.

This Kanazawa Future Visions brochure has a lot of blank spaces within its pages. Although the “aims” and “general approaches” have already been established, we would like for the person who holds this brochure to freely select, envision, and implement “concrete ideas” that can address those aims and approaches.

Whether you are at home, at school, or at work, either alone or with others, talk, think, try out and advance these visions with everyone. Help build the Kanazawa of 2030 and beyond where everyone can be happy.

For inquiries

- On-demand Lectures
  Kanazawa City Policy Planning Department, Public Relations Section
  TEL 076-220-2348  FAX 076-220-2030

- Other inquiries
  Kanazawa City Policy Planning Department, Policy Planning and Coordination Section
  TEL 076-220-2031  FAX 076-264-2535